

# ROME, ITALY

## BUSINESS IN ROME

MAY 19–JUNE 22, 2018

### APPLICATION DEADLINE: FEBRUARY 1, 2018

Rolling admissions; program may fill before deadline  
Apply at [udayton.edu/edabroad](http://udayton.edu/edabroad)

## SUMMER STUDY ABROAD PROGRAM

Studying in Rome affords students the chance to immerse themselves in a unique and proud culture while simultaneously completing coursework that emphasizes international aspects of business. The “Eternal City,” Rome served as the capital of the vast Roman Empire and subsequently as the center of Catholic faith. Students have the opportunity to learn about the history of Italy within the context of the European Union and through the prisms of topics in marketing and economics—all elements contributing to the understanding of their future professional roles in an increasingly global marketplace. Students will also have the opportunity to move beyond the books and intimately study the history of medieval Europe. Tentative program excursions will include visits to financial and governmental institutions and historical sites such as **The Vatican, Venice, Genoa, and Pisa.**

### → COURSES

**HST 305** Early Medieval Europe (3 credits)

**ECO 445** Public Finance (3 credits)

**MKT 301/300** Principles of Marketing (3 credits)

**UDI 310** MAXIE: Experience (1 credit; required)

*Students must enroll in a minimum of 7 credit hours.*

### → PROGRAM COST: \$11,775\*

\*Cost breakdown, inclusions, and other personal expenses listed online at [go.udayton.edu/FLPcosts](http://go.udayton.edu/FLPcosts)

### → SITE COORDINATOR

**Dr. Bobbi Sutherland**  
Department of History

### → ADDITIONAL FACULTY

**Dr. Yue Pan**  
Department of Management and Marketing

**Dr. Trevor Collier**  
Department of Economics and Finance