

# LONDON, UK AND DUBLIN, IRELAND

## BUSINESS IN LONDON AND DUBLIN

JUNE 30–AUGUST 2, 2018

### APPLICATION DEADLINE: FEBRUARY 1, 2018

Rolling admissions; program may fill before deadline

Apply at [udayton.edu/edabroad](http://udayton.edu/edabroad)

## SUMMER STUDY ABROAD PROGRAM

This program begins with approximately two weeks in London, one of the world's most important financial capitals and one of the most visited, vibrant, culturally diverse cities in the world. Summer 2018 will mark two years since the historic Brexit vote to leave the European Union, allowing students to explore the implications for local European communities and organizations. En route to Dublin, Ireland, students will visit **Edinburgh, Scotland**, rich in luscious landscapes and age-old cathedrals. Over the final two weeks, Dublin will provide the backdrop for examining trends and historic events in our global economy. Students can examine the city's continuing recovery from the 2008 recession through the lens of current economic issues and challenges in the U.S.

### → COURSES

**ENG 372** Business and Professional Writing  
(3 credits)

**MKT 301/300** Principles of Marketing (3 credits)

**MIS 301/300** Information Systems in Organizations  
(3 credits)

**UDI 310** MAXIE: Experience (1 credit; required)

*Students must enroll in a minimum of 7 credit hours.*

### → PROGRAM COST: \$12,245\*

\*Cost breakdown, inclusions, and other personal expenses listed online at [go.udayton.edu/FLPcosts](http://go.udayton.edu/FLPcosts)

### → SITE COORDINATOR

**Professor Nicky Adams**  
Department of English

### → ADDITIONAL FACULTY

**Dr. Harvey Enns**  
Department of MIS, Operations Management,  
and Decision Sciences

**Professor Gregory Lechner**  
Department of Management and Marketing